

INTRODUCTION

The program is based on mailing lists, whose basic data are Recipient, Sender, Subject, Text and Attachments. In addition, lists with an indefinite number of extra data can be configured. The basic data have the function of determining the data of the outgoing email, and the extra data, are used as variables to complete text templates. You can use templates for all the email data, from the recipient, to the attachments, although usually these templates are used for the subject and the text.

This approach allows, on the one hand, to import conventional files generated by other programs, thus serving as a gateway for sending emails to external programs. On the other hand, it allows you to easily make shipping batches, both using previously saved lists, and completely manually.

Sending can be done through the local mail program, or directly via SMTP connection to the mail server. From each shipment, a new mailing list can be generated if desired, or add recipients to an existing list.

It also has an optional test delivery, waiting for response, usually sent to our own mail. In this way we can verify, what is the final result that our real recipients will see. Once the result is approved, we respond positively to process the complete shipment, or cancel the shipment.

FIRST STEPS

This program does not require previous steps. If you have made a compatible installation with your billing, you only have to generate the documents from billing, and once you have made it, you can send them by mail (Options / Send).

To send personalized mailings, you just need to create a new shipping list (Options / Create).

DESCRIPTION

The program is based on mailing lists, whose basic data is Recipient, Sender, Subject, Text and Attachments. In addition, an indefinite number of extra data can be configured in these lists, such as contact person, order references, prices and amounts, etc. The basic data are those that are usually used in the sending of emails, and the extra data, are used as variables to complete text templates, similar to what in word processors is called data combination (A template generates as many texts as there are components in the list). In these templates you can use all the data in the mailing list, from the recipient, to the attached files, and, of course the extra data, indicated at the time of creation of the shipping list.

Likewise, all the components of the mail (Recipient, sender, subject, text and attachments) can be customized as templates, although usually they are used for the subject and the text.

This approach allows, on the one hand, to import conventional files type CSV(Supported as a standard of export for almost all programs) generated by other programs, such as billing, or commercial management programs, serving as a gateway for sending email for external programs. On the other hand, it makes it easy to create shipping lists, either using lists of previously saved recipients, or exported from the mail program, or semi-manually.

The sending can be done through the local mail program, or directly through SMTP connection to the mail server. From each sending, a list of new mail recipients can be generated if desired, or add recipients to an existing list.

It also has, optionally, a test delivery, with wait for answer, normally sent to our own mail. In this way we can check, before the shipping, what is the final result that our real recipients will see. Once the result is approved, we respond positively to process the complete shipment, or we cancel the shipment,

if we have to apply any correction.

FEATURES

INVOICES

As it could not be otherwise, the link to the dSOFT management program is complete and simple. In management we order the generation of shipping invoices in the same way that we print the invoices, only in this case only those customers who have completed the billing email in the auxiliary customer screen are generated.

Next in the MailSender program, we just need to select Send, and the job is finished.

LOCAL AND SMTP

The program supports both shipping methods. The local shipment is made through the mail program, leaving record, therefore in the folder of sent items.

For mass shipments, such as Christmas greetings, or commercial shipments, of which we do not need proof of delivery, SMTP can be used.

CAUTIONS

These types of programs are the perfect tool to generate spam, with the

consequences known to all of being listed on BL servers (blacklists). It is a program to use responsibly.